

Vetiveria News

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Monthly Newsletter

October, 2005

What's New?

Excerpt from:

Flower of youth

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By Allison W. Lopez

Inquirer News Service

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DID YOU KNOW THAT THE fountain of youth is in the Mediterranean island of Corsica?

To be precise, it's actually the "flower" of youth that grows on its soil. Also known as Everlasting (Immortelle), these flowers retain their form and color even after they have been picked. Even Greek legend has it that famed hero Ulysses, after being shipwrecked on the island of Phaacia, regained the strength of a young man through the Immortelle flower. He was said to be given a vial of its golden oil by the king's daughter, who was known for her goddess-like beauty, and was said to anoint herself with the same extract.

And it is with this small but legendary yellow flower, the Immortelle, that L'Occitane created an anti-aging line for women in their 30s and beyond.

By stimulating the blood circulation of the skin, Immortelle's essential oil encourages oxygenation, improves microcirculation and cellular nourishment for your face and body nutrition of cells, which in turn boost cell renewal.

The Immortelle line has an abundance of moisturizers to emphasize the importance of the ritual in keeping skin young.

This Month's Special

Organic Immortelle, 10%
(Diluted in organic jojoba oil)
5 ml - \$9.95

Upcoming Course Schedule:

To Register, please contact:

Miss Rose at

The West End Academy of Esthetics,
Lincoln Fields Mall
(613) 828-1818

Wholistic Reflexology Certification Course

Mondays (5): November 21st, 28th, December 5th, 12th
and 19th
Time: 9:00 a.m. - 5:00 p.m.
Tuition: \$650.00

This program is based on the European Body Systems Method of Reflexology. No prior experience in massage or bodywork required.

Course Components:

- 35 hours of in-class instruction
- 15-20 hours of home study
- 60 case studies
- history and therapeutic principles of reflexology
- hands-on application of reflexology
- the mind-body connection and its role in reflexology
- how chakras, colour, visualization and sound can enhance a treatment

NaturalPerfumery.com Launched As Botanical Perfumes Replace Synthetic Scents

NaturalPerfumery.com was launched by Anya McCoy, designer, perfumer and aromatherapist to showcase natural perfumers from around the world and to educate the public about this lovely alternative to synthetic perfumes.

Since the 1980's McCoy noticed that when people get on an elevator, or have to work with, someone who wears a strong, overwhelming perfume, others may cough, choke or sneeze. Trained as an ethnobotanist and landscape architect, McCoy specialized in creating fragrant gardens. Pollen may cause a problem there, but the natural distilled essential oils she used in aromatherapy rarely caused any respiratory distress.

In 2002, after reading Mandy Aftel's book "Essence and Alchemy," which described how to blend and create natural perfumes, McCoy started a Yahoo group dedicated to Natural Perfumery. "We now have 600 members, all dedicated to finding the rarest and most beautiful raw aromatics and creating gorgeous natural perfumes. It's a new trend in niche and artisan perfumery, and we're getting a lot of notice and establishing a customer base," she said.

"There is a fragrant alternative to those allergy-inducing fragrances, and naturalperfumery.com is showcasing natural perfumers who create beautiful scents that will not leave a trail of strong scent, or create a health problem," McCoy states.

The natural perfumers are a diverse group, their creative muses include ancient perfume formulas updated for today's world, alchemy, France, aromatherapy and healing, gardens and the universe of color, sound and fragrance. "Their perfumes do not persist in the room long after a person has left and do not induce health problems, such as itchy eyes, coughing, or sneezing," McCoy said. "They just perfume the wearer beautifully, enchantingly, as perfumes were meant to do, naturally."

Our essential oils, distillates and carrier oils are available through our website, www.vetiveria.com and at:

***Serendipity Books on Wellington Street
Nutri-Chem Pharmacy on Richmond Road
Planet Botanix on Bank Street***

By Special Request:

Mélange Kozmétique

**This workshop will be held at our downtown location.
Pre-registration required.**

Sunday, October 16th 10:00 a.m. to 4:30 p.m.

Course Fee: \$160.50 (inc. gst)

Deposit: \$37.45 (inc. gst)

Optional Kit: \$133.75 (inc. gst)

This hands-on workshop will teach you:

- Emulsions, preservatives & anti-oxidants
 - What oils to use for different conditions
 - Cream, Lotion or Ointment, what's best?
 - How to choose ingredients
 - Customizing-what if I want to.....
 - How to revive, rescue and save a "batch"
 - Legal requirements and obligations
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